



EMPLOYEES' OLD AGE BENEFITS INSTITUTION

[General Administration Department, EOBI, Head Office, Karachi]

190/1/B, Block-2, PECHS - Karachi

Ref.No.EOBI/GAD/Pro./Banking-RFP/2023/3358

Dated: November 21, 2023

M/s Maxim Advertising Co. Pvt Ltd;
Head Office,
245-2-U, Block-6, PECHS,
Karachi.

Subject: Press / Advertisement Release Order

A copy of Tender Notice for provision of cash management service for collection of contribution and disbursement of pension, across Pakistan is attached, which is to be published on the back page of leading English & Urdu newspapers on 23.11.2023 (Thursday), sizing 15 x 8, in color combination, on purely Government rates, across the country, in the following newspapers;

1. Two English Daily Newspapers (Karachi, Lahore, Quetta, Islamabad & Peshawar)
2. Two Urdu Daily Newspapers (Karachi, Lahore, Quetta, Islamabad & Peshawar)

This issues with the approval of Chairperson, EOBI.

(Hamid Ali Khan)
Director (GAD)

C.c.to:-

1. DG (F&A).
2. The DGPR (PID), Press Information Department, Government of Pakistan, 4th Floor, Shafi Court, Civil Lines, Merewether Road, Karachi for kind information and necessary action.
3. The Director (IT) for placing Tender Notice on the Website of EOBI.
4. The Director (Coordination), Chairperson Secretariat.
5. The Director (IA).
6. Office Copy / Master File.